



Empire Quality Partnership

Top Ten Reason to Join

1. Nursing homes participating in the Campaign improve **faster than** all other groups.
2. Get new ideas to **reinvigorate staff** and upgrade work environments.
3. **Free** and convenient Webinar trainings for your facility (with CEUs)
4. **Lower operating costs** and improve morale by retaining staff, with proven resources at your fingertips!
5. **Track your own progress** and compare your nursing home to others in NYS
6. Get **public recognition** for your dedication to quality
7. Resources and training will help you prepare for **pay-for-performance**.
8. Gain access to information and invitations to New York's nursing home **research grant opportunities**.
9. Learn **best practices** quickly and easily through conferences and downloadable materials.
10. **The Campaign works!** It's the right thing to do! Save money and time! Good care costs less!