



Introducing Advancing Excellence

Save the Date

January 25, 2010

The Advancing Excellence (AE) campaign is a national campaign to help nursing homes improve quality of care and life for residents and staff. In January 2010, the campaign moves into Phase 2 with new goals, new resources, and a new Web site that provides free evidence-based quality improvement resources to nursing homes.

Topic

The Empire Quality Partnership (EQ Partnership) invites you to a special session and Webcast on Monday, January 25, 2010, regarding New York State activities in the Advancing Excellence quality improvement campaign. The session will feature Carol Benner, National Director of Advancing Excellence. The session will provide an overview of plans to provide resources to participants, training on the new goals, the enhanced website, and assistance to facilities with their partnership. The goal of the campaign is to assist you in improving resident care by measuring clinical and organizational goals for nursing homes.

When

Monday, January 25, 2010 - 2:00 P.M. to 4:00 P.M.

Modality

The session will be available via telephone or webcast, which can be viewed on computer. Limited space will also be available in New York City on a first come first serve basis at 555 West 57th Street, 15th floor (between 10th and 11th Ave) Conference Center.

Registration

Registration is required. To register, please send an e-mail with your contact information and indicate how many people plan to participate from your organization to dsmith@cclcnny.org. We ask that your organization seek to use only one telephone line for the session.

EQ Partnership looks forward to your continued participation in AE a participant.

If you have any questions, please contact you association representative:

Continuing Care Leadership (CCLC), Roxanne Tena-Nelson, 212-258-5330 or tena-nelson@empirequality.org
Healthcare Association of New York State (HANYS), Debbie LeBarron, 518-431-7702 or lebarron@empirequality.org
New York Association of Homes and Services for the Aging (NYAHSA), Elliott Frost, 518-449-2707 ext 140 or frost@empirequality.org
The New York State Health Facilities Association (NYSHFA). Nancy Leveille, 518-462-4800 ext 20 or leveille@emporequality.org